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Some New Super 8 Footage In A New TV Spot

Submitted by [Brendon Connelly](#) on April 3, 2011 – 1:00 pm

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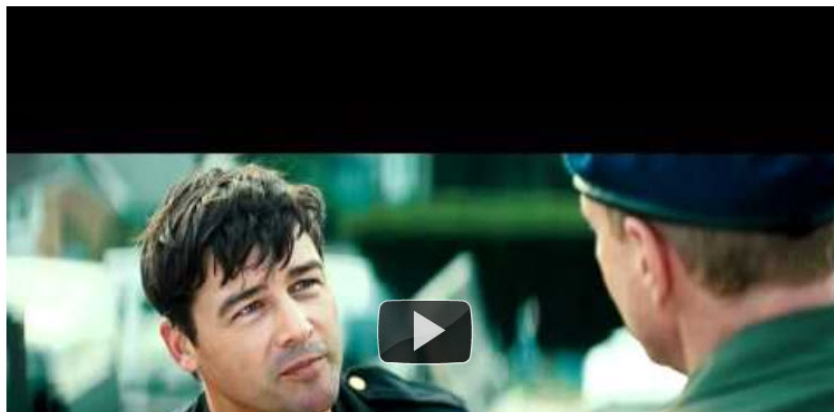


Here's a new ad for JJ Abrams' *Super 8* that was screened last night on US TV. There's some new footage hidden in the mix. You can find it by clicking on these links, or just play the embed of the whole thing:

[One](#) – kids planning the time that they're going to meet up

[Two](#) - a new bit of Mayor Royce, as Mr. Woodward, warning the kids

[Three](#) – a garbage dumpster wotsit feeling the effect of... the thing, whatever it is



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New TV spot for Super 8

Simon Brew

Want to get even more excited for JJ Abrams' *Super 8*? Then this minute-long TV spot might just do the trick...

Published on Apr 4, 2011

"Do not speak of this."

14 tweets

Easily one of the summer's most eagerly awaited films, we're lapping up everything we can find surrounding JJ Abrams' mysterious-looking *Super 8*. The last trailer has a lovely feeling of early Amblin in the 80s about it, and this time around, we've got a new TV spot that also captures that feel.

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It's a dramatic spot, too, throwing an awful lot of really quite impressive effects work at the screen, but sustaining that feeling of mystery that's so impressed thus far.


Super 8 arrives in the US in June. We then have to wait until 5th August to see it in the UK, though. Bah, bah, bah...



Super 8



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This New Super 8 TV Spot is Super8

April 4, 2011 By [Jon Lyus](#) [Leave a Comment](#)




The geek dream duo of J.J. Abrams and Steven Spielberg, directing and producing respectively, ensures that Super 8 will have a substantial automatic audience.

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Add to that those coasting in on the sci-fi nostalgia vibe and the film is almost guaranteed a decent box office, and if I was sitting at home with no clue or idea about this film and I saw the TV spot we've got our hands on, I'd be sold, such is the marketing prowess of Abrams and his team. Essentially this spot is a minute long tease and when the film hits in the height of summer it'll have a lot of expectation to fulfill.

The 70s set film stars Kyle Chandler, Elle Fanning, Noah Emmerich, Ron Eldard, Amanda Michalka, Zach Mills and Gabriel Basso and has this as a synopsis.

In the summer of 1979, a group of friends in a small Ohio town witness a catastrophic train crash while making a super 8 movie and soon suspect that it was not an accident. Shortly after, unusual disappearances and inexplicable events begin to take place in town, and the local Deputy tries to uncover the truth – something more terrifying than any of them could have imagined.



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